

Code of Ethics

Ethical Decision Making Model

1. Have you defined the problem accurately
2. How would you define the problem if you stood on the other side of the fence?
3. How did this situation occur in the first place?
4. To whom and to what do you give your loyalties as a person and as a member of the department?
5. What is your intention in making the decision?
6. How does this intention compare with the probable results?
7. Whom could your decision or action injure?
8. Can you discuss the problem with the affected parties before you make your decision?
9. Are you confident that your position will be as valid over a long period of time as it seems now?
10. Could you disclose without qualm your decision or action to your supervisor, your chief, the board of directors, your family and society as a whole?
11. What is the symbolic potential of your action if understood? If Misunderstood?
12. Under what conditions would you allow exceptions to your stand?

Reproduced from the Harvard Business Review, Ethics without The Sermon by Laura L. Nash. Source, Kenneth R. Andrews, The Concept of Corporate Strategy; Richard D Irwin, The Concept of Corporate Strategy; and Richard F. Vancil's, Strategy Formulation in Complex Organizations.

D:\ChiefPurpose Philosophy and value statement.doc